

# BON MARCHE,

314-316-318 7th Street.

## A Grand Program for Friday.

THE RIBBON SALE.  
THE HOSIERY SALE.  
THE LACE SALE.  
THE SKIRT SALE.  
THE APRON SALE.

There are the lists of attractions. The prices assure interest. With the bargain spots well scattered throughout the house—each with its individual following—everybody can be promptly waited on. Don't miss this "show"—for your pocket book's sake.

### The Ribbon Sale.

Two days more of this event. Selling Ribbons of all descriptions at about half their usual worth, and they are all silk Ribbons, too—every thread. We say this because we want you to make comparisons between what we are selling and what others are claiming to sell.

All-silk Fancy Striped Ribbons, in new spring shades, all colors. Regularly 10c. yard. Sale price..... **12c.**

We have made up a lot of new Ribbon Neckwear according to the very latest fashion. Each piece contains 24 yards of regular 36 and 38c. Ribbon and would sell in the ordinary course of events, at \$1 and \$1.50. Our price is..... **75c.**

All-silk Full Ribbons, made of double-face fabric, 4 1/2 inches wide, in white, blue, pink and red, for evening wear. Regularly \$1.25. For..... **98c.**

Half Bows, made of all-silk satin-like velvet and double-face satin ribbon, all colors; for..... **25c.**

The latest Pin Bon Hair Bows, made of satin-like gauze ribbon, in black and white. Finished with Handsome Agrette for..... **50c.**

All-over Lace Embroidery, 18 in. wide; the novelty for shirt waists; newest 70c. and 81 yard designs; for..... **48c.**

All-silk Back Black Net, 4 1/2 in. wide for covering waists and dresses; Russian, Russian and Brussels; all qualities; for..... **69c.**

12 1/2c. and 15c. Point Veil, in white and black, for making veils; 1 yard and 2 in. wide; per yard..... **9c.**

8c. Black Silk Fringe, 4 in. wide, with fancy fringe, for making veils; for drop skirts; per yard..... **33c.**

Hosiery Sale. Ladies' Fancy Foot-Patent Hosiery, with plain colored toes, drop-stitch, 5c. quality, for..... **15c.**

Children's Fine Ribbed Hosiery, in all sizes, double knee, heel and toe. 15c. quality, for..... **12 1/2c.**

Men's Fancy Striped Hosiery, in all colors; all at furnishing stores at 25c. Our price..... **17c.**

## BON MARCHE, 314-316-318 7th St.

The Popular Store. [The Safest Place to Purchase.] The Popular Store.

**Bargain Friday Surprises.** Every one of 'em here—surprising values at surprisingly low prices. That's the secret of the new manager's success. He is making the store the people's store—catering to their choice—marking goods at prices which won't empty the purse immediately. If the pocket book is light, why, just have your purchases charged.

**Two Bargain Tips in Ladies' Suits.** \$7.50 Ladies' Tailor-made Suits for..... **\$3.98**

The opening bargain for Friday. A chance to purchase a Handsome Tailor-made suit for half its price. Made of navy blue cloth, by-front jacket. Skirt made with new button-pleat back and perfect fitting in every respect. A \$2.50 suit for..... **\$1.25.**

**Muslin Underwear Tips.** Ladies' Fine Muslin Drawers, with deep cambric ruffle, neck and cuffs; full cut; worth 37c. at..... **19c.**

Ladies' Fine Cambric Corset Covers; 10c. quality; perfect fitting; worth 25c. at..... **21c.**

Ladies' Fine Muslin Drawers, in eight styles; handsomely trimmed with embroidery; full length and width; worth 70c. at..... **59c.**

**Tips from the Dry Goods Section.** 50 dozen Extra Heavy Pure Linen Hemmed Neck Towels; size 24x42; reduced from 35c. to..... **25c.**

8,000 yards best quality Sea Island and English Pique—new patterns full yard wide—fast colors. Reduced from 15c. a yard to..... **10 1/2c.**

250 yards Pure Linen Bleached Crash; small red check; size 15x35; worth 35c. a yard to..... **25c.**

2,500 yards Simpson's Silhouette and Furniture Garmentines—an endless assortment of patterns—2 to 3 yard lengths. Reduced from 75c. to..... **73 1/2c.**

Good Quality Silica, all colors; well worth 12 1/2c. yard; reduced to..... **7 1/2c.**

5,000 yards All-silk Gros Grain Ribbon in Tan, Brown, Green, Moles; 2 1/2 inch wide. Extra heavy. 5c. yard. Worth 25c. yard..... **5c.**

**Jewelry Tips.** Rhinestone Earrings, in screws and pendant, that sold up to \$1.00. Your choice..... **25c.**

Brooches, with rich stone settings, sterling, up to 50c. and enameled; sold up to 50c. for..... **12 1/2c.**

**Men's Furnishing Tips.** Men's Neckwear, in Puffs, Four-in-hands, English Square, Imperial, Tecks, Stripes and Band Bows; sold up to 50c. for..... **17c.**

Men's Hemstitched Handkerchiefs, with colored borders, worth 10c. for..... **33 1/2c.**

Men's HALF HOSIERY, in fast black, brown and fancy colored shades and silk stripes; sold for 15c. and 18c. a pair, now..... **9c.**

**Miscellaneous Tips.** 3,000 yards new patterns French Torsion Lace; worth 10c. yard..... **33 1/2c.**

Solid-back Hair Brushes; worth 15c. for..... **9c.**

10c. quality Rubber Dressing Combs. Feather-stitch Ribbed, large assortment of patterns. 8c. quality..... **5c.**

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